

For Immediate Release

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**BOSTON & PALM BEACH-BASED RAFANELLI EVENTS TAPPED BY
NFC AND PIC TO PRODUCE TWO LARGE-SCALE INAUGURAL
CONCERTS, THREE BI PARTISAN DINNER EVENTS AND ONE
INAUGURAL BALL**
**Only Boston & Palm Beach Firm Producing NFC & PIC Sanctioned
Inauguration Events**

BOSTON, January 13, 2009 – Boston and Palm Beach-based Rafanelli Events has been tapped, along with Chicago-based Event Architects, by the Presidential Inauguration Committee (PIC) to produce a series of official Inauguration Events in Washington DC for President-elect Barack Obama's donors. Rafanelli Events and Event Architects are the only Boston or Chicago based events companies tapped for event planning or production for official PIC.

Details of the events follow:

- Saturday, January 17, **Welcome Concert** with A-list talent
- Sunday, January 18, **Welcome Breakfast** with Carole King
- Monday, January 19, **Three Bipartisan Dinners** at the Washington Hilton, Union Station and the National Building Museum honoring Senator John McCain, General Colin Powell and Vice President elect Joe Biden, and all attended by the President-elect and Vice President-elect. Each honoree is being recognized for his service to his country and placing the interests of America before issues of political party

Brought in only three weeks ago, Rafanelli Events and Event Architects have the expertise and ability to move large events forward quickly and in a discerning way. Jointly, their deep expertise in event design, lighting, audio visual, logistics, transportation, entertainment management, off-premise catering and menu design as well as budget management make them natural picks for this exciting challenge.

With just over one week to go, hundreds of details must come together. Bryan Rafanelli, president of Rafanelli Events and Fergus Rooney, Partner & CEO of Event Architects are working overtime on all aspects of these inaugural celebrations. All of the event designs are sleek and minimal as a reflection of the times, as well as modern and forward thinking to mark this new beginning for our country. Many of the floral elements are to be reused at more than one event, and then donated to area non-profits to distribute as just one example of the respectful use of resources these two companies are maintaining throughout these projects.

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Rafanellie at the Inaugural/2

Some Event Fun Facts:

- More than 10,000 floral buds - including roses, baby hydrangea, poppy pods, and carnations, will be used for the Bipartisan Dinners and Welcome Breakfast
- The Bipartisan dinners will be candlelit
- The Inaugural Committee Seal is incorporated into all event design down to the glass cylinders holding the floating votive candles for the Dinners
- "Wheat" as a symbol of prosperity is incorporated into the Union Station dinner design theme

"We brought Rafanelli Events & Event Architects on for their immense talent and experience in producing large, upscale events to ensure a beautiful and wonderful experience for our guests", said Josh Earnest, PIC spokesperson.

According Bryan Rafanelli, "We are honored to participate in this historic time for our country and are working diligently to ensure exquisite venues, impeccable service and a great celebration for all."

About Rafanelli Events

Rafanelli Events, New England's premier event concept, design, consulting and production agency, was founded by Bryan Rafanelli in 1996. With offices in Boston and Palm Beach, Rafanelli's team of 25 specialists plan and execute countless distinct events, fashioning a singular style and tone for every client. From weddings and private parties to not-for-profit fundraisers and corporate celebrations, Bryan Rafanelli and his team provide a combination of creativity, service, innovation and execution as well as strategic communication, marketing and branding expertise. For more information, please visit www.rafanellievents.com.

Live or phone interviews are available with Rafanelli Events and Event Architects principals between now and these events. To schedule an interview and/or see renderings of event set-up, contact Wendy Pierce, 617.710.7733 for Rafanelli Events or Carol Gifford, 312-307-8318, for Event Architects.

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