

METRO SHOP

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TUESDAY

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- ▶ To advertise in Metro Boston, please contact Neil Curran, sales director, 617-532-0100 | neil.curran@metro.us
- ▶ To advertise in Metro US, please contact Bob Edmunds, national sales director, 646-792-8073 | robert.edmunds@metro.us

Sales in the city



▶ Creepy tombstones are at Michaels.

Michaels

The scoop: 40 percent off most Halloween decorations
17 Mystic View Road, Everett
www.michaels.com

Bob's Stores

The scoop: 65 percent off misses' V-neck cable sweaters
1020 Broadway, Saugus
www.bobstores.com

Sears

The scoop: Fashion insider pass: Text 3255 to 50101 for a 15 percent discount
Cambridgeside Galleria, Cambridge
www.sears.com

JC Penny

The scoop: Guys' Ditch Plains hoodies for \$14.99
Northshore Mall, Rt. 114 & 128, Peabody
www.jcpenny.com



▶ Fish & Bone's mascot, owner Kathy Palmer's pug Zip, sits on top of several cushions at Newbury's newest urban pet store.

▶ New 'pet purveyor' on Newbury aims to bring together a community of four-legged friends ▶ They don't sell pets, just stuff for your pets

It's hard to say how many stuffed toys are packed into Fish & Bone's bins and shelves.

"I don't know exactly, but it's definitely hundreds," laughs owner Kathy Palmer. Fun is a big part of this new "urban pet purveyor" on Newbury Street. There's cute apparel and gear, a digital pet photo booth, treats, "Furst Friday" art shows — and "Yappy Hours" are planned, too.

There's also healthy food and nutritional products. This isn't a pet store in the



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KATHY PALMER, OWNER

old-fashioned sense. — i.e., puppies and kittens as products. With more cats and dogs than there are homes for, Palmer takes a progressive approach — no live animals for sale — and intends to work with local animal welfare groups. The New Jersey native, who graduated from Boston College in 1986, moved to Portland, Maine, where she opened her first store for pets, Fetch, six years ago. She'll mostly be based in Boston while Fish & Bone gets going.

Overall, Fish & Bone aims to bridge the human-pet inner-city divide.

"We want to be part of the community and want people to feel they can ask for advice on nutrition or any problem. Whether it's a barking or scratching issue, we are about solutions."

Fish & Bone
217 Newbury St., Boston
857-753-4176
www.thefishandbone.com

 LINDA LABAN
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Down with PPP?

Newbury Street added another pet product purveyor — there's a great acronym! — this summer: Audrey's, which also does home delivery. No more hauling huge bags of dog food or cat litter.

▶ "Perhaps the aspect of the store I am most proud of is my 'Shop the Middle Table' promotion," says owner Brittany Bang. Proceeds from sales of middle table items are donated to the Animal Rescue League of Boston.
▶ **Audrey's**
296 Newbury St., Boston
857-991-1236
www.audreysboston.com