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Is Southie getting cheesy?



BOSTON

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Joking of the headlines aside, American Provisions co-owners think the growing population of urbane, upper middle class residents in South Boston warrants a corner store with fresh organic meats and dairy products, charcuterie, homemade condiments, and fresh baked goods.

Jason Owens, Matt Thayer and Andy Fadous opened the doors of American Provisions at First and Broadway in mid-December, bringing the kind of gourmet corner store previously seen in the South End and Cambridge.

"The demographic in the area has evolved over the last 10 years," says Fadous, a Michigan native who's been in the area that long.

Fadous met his partners while all three worked at the Boston Beer Garden.

"We get a lot of foot traffic. Parking in the area is terrible," he admits, "but we're hoping to be a destination store, too."

So far, locals have been eager to buy lovely local cheeses, the most popular item. But they sell lots more yummy stuff besides pungent cheeses.

"Our John Dewar meats are a close second," Fadous says.

The specialty beer and wines they hope to be selling soon should prove a hit, too.

"We've started the process of getting license approval," says Fadous.

But try as they might to announce their arrival with a bit of a party, storm upon storm has ravaged grand opening party plans.

"We keep postponing it," Fadous says. "We'll just do it tonight. Whoever makes it, makes it. It's crazy."



AMERICAN PROVISIONS

Besides stinky cheeses and alluringly named salumi, American Provisions stocks a wide range of local produce. "We're big supporters of local businesses," says Fadous. "Because we are one."

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If you go

American Provisions
 613 East Broadway,
 South Boston
 617-269-6100
 Open 7 days a week
 8 a.m.-8 p.m.