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“BUYWITHME” & SAVE AT BOSTON-AREA RESTAURANTS, EVENTS, SPAS & RETAILERS
New Site Launches With Amazing Deals For Friends & Strangers to Bond Over

BOSTON, April 27, 2009 – BuyWithMe.com, a brand-new deal source launching in mid-May, harnesses Group Buying Power and Social Media to get people their favorite things for less in this tough economy. BuyWithMe brings savings and exclusive offers from Boston’s best restaurants, services, events and retailers to the BuyWithMe community. These deals are often 50% discounts and greater, and are available for purchase during a limited window of time. The concept is the brainchild of a group of young, entrepreneurial Bostonians with strong local ties to their city. BuyWithMe is thrilled to launch this soon-to-be-national concept in their hometown. BuyWithMe is a win-win situation—consumers get great deals and local merchants get tons of new customers.

How does it work?

Beginning in mid-May, deals will be unveiled to email subscribers and remain available for a specific period of time. BuyWithMe will sometimes offer as many as five deals a week, so consumers should subscribe right away to take full advantage. Subscribing to BuyWithMe.com is completely free; people are only charged for a deal once the set minimum group size for that specific deal is met. BuyWithMe will also negotiate “booster” deals with merchants, so users can potentially get an even better deal if the threshold is surpassed. The website and email notifications initiate viral buzz that spreads quickly, builds the buyer base, and pushes the deal through.

“BuyWithMe.com is proud to provide unprecedented value to local consumers, allowing them to take advantage of Boston in a more cost-effective way than ever before,” said Chief Executive Officer Josh Elwell. “Our ‘buyers’ will eat at top restaurants, pamper themselves with massages and facials, attend shows and sporting events and shop for the latest trends, all at as much as 50% off or more.”

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For merchants, BuyWithMe.com provides a fresh, no-risk, approach to attract new consumers and promote new products and services. Participation doesn't cost the establishments until an offer gets activated by a motivated group of new customers.

Interested consumers can sign up now at www.BuyWithMe.com to be first in line for the site's inaugural launch deal in early May. Merchants can explore the power of the deal for their business with the BuyWithMe team at 1-866-680-7008.

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