



The Nation's First Semi-Permanent Lash and Brow Spa

FOR IMMEDIATE RELEASE **CONTACT:** Wendy Goldstein Pierce
Goldstein Pierce PR
617.710.7733
wendy@goldsteinpierce.com

**BEAUTYLAB DEBUTS ON NEWBURY STREET
Beverly Hills' Hottest Specialists Partnering in New Spa Concept with
LuxLash**

BOSTON, November 30, 2009 – Fresh from the successful launch of the LuxLash concept in Beverly Hills, founder Suzanne Cats is bringing some of L.A.'s most sought-after beauty experts to Boston in a new BeautyLab “team” concept.

Beginning December 3, 2009, Edward Morgan of Edward Beverly Hills (for radiant hair) and Sola Body & Skin (for beautifully natural face and body glow) join LuxLash proprietary lash and brow services. Pairing inside health with outside beauty, Los Angeles women’s health expert Dr. Jennifer Behrman will provide consultations and services at the 232 Newbury Street spa, complementing the Beauty Lab team with beauty-infused hormone therapies.

Clients can utilize each team specialist individually, or can customize a package of essentials with a “sushi menu” of services. Clients will be able to check off their mani/pedi, lash and brow maintenance simultaneously in the time it takes to process their hair coloring, and with foils intact catch a custom facial and body glow spray on the way to wash out and blow dry. Eight hours of beauty condenses to three, while the specialists offer pampering add-ons such as stress-melting hand rubs while delicious aromas abound.

“It honestly feels like a mini-vacation to Tahiti, and you come out looking like it too!” says LuxLash BeautyLab founder Suzanne Cats. “Since celebrities are pampered with multi-tasked services by top beauty experts everyday, I wanted to ease monthly maintenance for our L.A. clients by making their favorites just as accessible and even multi-tasked where possible. Bringing the same to our Boston spa, the busy professional, blushing brides and beauty mavens alike can consolidate their appointments and experience pampering at its best too.”

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Edward Morgan/ Edward Beverly Hills and BeautyLab Partner has trained with some of Los Angeles' top cutters and colorists and developed a long-term celebrity clientele with such beauties as Marcia Cross, Callista Flockhart and Janice Dickenson. He perfected his art and technique of identifying the perfect shade of blonde for each individual client and making sure every haircut is the perfect blend of his signature "structured/unstructured" by cutting hair both wet and dry. Edward was the Balayage expert and a lead stylist at *Luxe Lab* on Santa Monica's exclusive Montana Avenue, and before this, Edward was a colorist, stylist and right hand to the owner of *Frank.Studio* which was voted "Best Salon in Los Angeles" by ALLURE. Prior to *Frank.Studio*, Edward was a colorist and stylist at Jonathan Antin's salon Jonathan in Beverly Hills. While there, Edward was regularly featured on Bravo's hit series "Blowout." Edward began his career at *B2V* where he trained under legendary colorist Kim Vo who was perennially voted "Best Blonder In The Business" by *Vogue*.

Constance Armstrong and Erika Treviano, BeautyLab Partner Directors of Sola of Beverly Hills Body and Skin bring the premier skincare and natural sunless tan experience that features a unique organic formula that is scentless, fast drying and natural looking; and with custom hues for every skin tone. Sola Body was founded with the desire to have a healthy, youthful looking glow or a tan without the harmful UV ray exposure that can lead to premature aging and other health risks. Sola Body has a full range of products to complement their superior tans, from exfoliators, moisturizers, body oils and sunless tan touch-ups. Sola Skin offers unique and luxurious products for youthful face and hands, like the radiance boosting cinnamon facial and lip softening and neck/facial skin firming treatments. Sola also offers the Fajian Organic line of hand luxuries, micro-dermabrasion spot lifting hand treatments and hand massages performed with scented lotions all of which will be used for skin and nail services that are multi-tasked into all of the partner services at the BeautyLab location.

LuxLash specializes in their award-winning exclusive method lash extensions as well as offering BrowSculpting, prosthetics, permanent brow and eyeliner tattoo, eye area Botox and "Eyebrite," a four-step "whitening, tightening and brightening" process. Women suffering from serious conditions that damage lashes and brows such as burns, alopecia and chemotherapy side effects, have found relief from the cosmetic aspects of these conditions with LuxLash lash and brow products. Featuring proprietary methods and exclusive products, LuxLash is the country's first lash and brow specialty spa that focuses on creating a truly beautiful fresh and young look, from the eyes outward.

For more information or to book a BeautyLab appointment, please call 617.587-5275 or visit www.beautylabstudios.com

www.luxlash.com

EdwardBeverlyHills.com

SolaBody.com SolaSkin.net